

HALCYON

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Go ahead and find your glory. But never forget the ones you shared the journey with. Wishing you good luck for the new life!

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 Alumni
Committee

IIM AMRITSAR

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ADIEU MBA 05

**GREAT IS THE ART OF BEGINNING,
BUT GREATER IS THE ART OF ENDING.**

Starting from the first week itself, we were welcomed with a “stress week” to help us understand the culture at IIM Amritsar. It felt difficult initially, but it made us understand the importance of discipline, punctuality, and teamwork. Since our batch had students from 27 states of India, it gave us an opportunity to learn new languages and experience diverse cultures.

Skipping meals to catch the bus, A2Z evening tea chit chats, late-night birthday celebrations, and placement parties were every day’s routine, which felt nostalgic after graduating from the institute. I am very grateful to be a part of IIM Amritsar. These two years at IIM Amritsar not only helped me to imbibe industry-relevant skills but also shaped my personality by making me a better communicator, leader, team player, and decision-maker.

Chakshu Chawla
MBA 05

“It’s not the cards that one is dealt, it’s how one plays the hand” – Randy Pausch

In a nutshell, I would say I've experienced phenomenal growth at IIM Amritsar, both personally and professionally. As someone who has always been deeply technically inclined, my time at IIM Amritsar has inspired me to push my boundaries and get out of my comfort zone, leading me to not only explore different arenas of an entrepreneurial venture but also to excel at them. While the COVID-19 pandemic robbed us of our 9 months at the campus and the peer interactions and activities form the bedrock of a typical B-school stint, the most prime realization that I had during the time is the value of resilience, both in a personal and entrepreneurial capacity. When the nationwide lockdowns kicked in several countries, businesses globally were in a fix, with operations shutting down either partially or fully. But they steadily picked up steam, showing remarkable signs of bouncing back by adopting remote and digital channels to resume operations.

Similarly, IIM Amritsar made sure that the stakeholders' time was a luxury that couldn't be wasted, and was rather proactive in shifting the entire course curriculum to the online mode. Even in a personal capacity, I learned the importance of continuous upskilling, and consequently, I undertook several external projects and courses to make the most of my time at home and continued the same even after we were called back on the campus. I am thoroughly indebted to the institute for the stellar personal growth that I've experienced during these two years, and I can't help but wonder how much more enriching this experience would've been had it not been for the 'new normal'.

Yogesh Relekar
MBA 05



JOURNEY OF MBA 06

"Focus on the journey, not the destination. Joy is found not in finishing an activity but in doing it."

Reflecting on my journey so far at IIM Amritsar, it has taught me how to adapt better to the circumstances and how to make the best of the opportunities you get. From starting the degree online to finally stepping into Blessings City and the IIM Amritsar campus - it has been a lot of ups and downs, but we learnt to laugh in all the times we were happy and support each other through the stressful moments. Talks till 3 am regarding every topic under the earth on the hostel terrace, playing TT in the Rec Room, setting up decorations for Diwali and Christmas along with my Culcom members, waking up at 7:30 am begrudgingly to catch the bus - these experiences enriched my entire 1st year of MBA, and I look forward to another year of mayhem, mistakes but above all, memories.

Aishwarya Rao
MBA 06



My first year of b-school was a topsy-turvy ride, starting at my home in front of a computer screen and finally moving on to the city of Amritsar, where it was supposed to be.

In this journey, I came across faculty members who designed well-rounded courses and took interactive lectures which, not only increased my subject knowledge and confidence but also helped me improve my communication skills through regular presentations and reports.

This journey was made most memorable by my peers who have surpassed my expectations in talent and genuineness, supporting me through my lows and always inspiring me to scale new heights. I have forged friendships and bonds which I am sure will last for a lifetime.

Overall, this year has been a transformational journey for me, shaping me into a better decision-maker and a multifaceted individual. Looking forward to the second installment of this exhilarating journey.

Tej Parekh
MBA 06



4th & 5th

Annual Convocation 2021

We all realise how much we yearned for the physical convocation, it being such a significant part of our two years of college. The robe, and flying off the mortarboard hat, along with the cornucopia of food, laughter, and misty eyes. The remembrance of the joyful memories created, the pranks played, the teachers who created an impact, and the lessons we learnt. The convocation honours us with not only the education that we have achieved through our hard work, but also the journey of two years as created.

Despite it all being online, the feelings remain the same, and a hope stays alive of meeting our batchmates again, at alumni reunions, when situation improves. Till then, wishing everyone good luck and congratulations on convocation - we are proud of you!

IIM Amritsar's convocation was held on 29th May 2021 through a virtual ceremony with Mr. Srikant Vaidya (Chairman, Indian Oil Corporation Ltd.), honouring as the Chief Guest.

“Congratulations!
It is indeed the time to celebrate all the two years of journey; Graduation is after all not the end, but the beginning”

A buoyant bon-voyage:

Graduating, Online - Convocation!

The country is going through a rough phase, and as a student, even though this is not the way I had foreseen my convocation day, nevertheless It was a good experience as my whole family watched the telecast together. It was a moment of pride for my family and myself. The uncertain times will not last forever, and I am very optimistic and excited about the prospects of the Indian economy more than ever before. I wish my batchmates the best for their future, and I am sure they will add more value to the brand IIM Amritsar.

- RISHABH JAIN (MBA 05)



Looking back at my college days, all I feel is the nostalgia of frolicking in the streets of a home, away from home, and the extended family which I hope to see soon. The only thing that it came to an end, but it's life so, all good things come to an end. During this time of isolation, for each and every one of us, the decision of opting for online convocation by our college authorities comes as a refreshing change. This will instil some normalcy and give us all a feeling of inclusiveness. Looking forward to seeing my batch mates and professors albeit virtually.

- PRATEEK SACHAN (MBA 05)



AARUNYA 5.0



AArunya is an emotion that every student at IIM Amritsar experiences. From exploring the official website to hearing stories of how grand AArunya has turned to be, the excitement and thrill intensifies with each passing day, and this year was no different. Even with half the year conducted in online mode, spirits for organizing and being a part of this legacy were all high.



Like how cleaning the house resonates with the Diwali festive vibe, Kritansh and flash mob preparations kicked off the festive vibes on campus. With many Yes and Nos regarding the conduct of Aarunya given the pandemic, it was finally given the go-ahead with this year's theme 'Anhad Naad.' Soon teasers were out, and all the clubs and committees started planning for their events. It was the time of the year to actually organize something, enjoy it to the fullest and earn PORs.

The previous year experienced high voltage buzz, peppy tunes with bands "The Local Train" and "Alo The Band." This year had to be bigger, and it had to be grand. Everyone was excited about the cultural events that Sitti Maar's performances Goosebumps guaranteed visuals. Unfortunately, due to the second wave of COVID and government-imposed restrictions, Aarunya had to be pulled completely into an online mode. All that zeal to witness live performances, groove with friends during the success party, hog unlimited pani puris vanished with the announcement but it was our fest. How could we just let it go? Soon everyone started working harder and tried to make the best of the available resources. Finally, all the online competitions ranging from Bollywood movie quiz to escape rooms to business events to singing, dancing, and acting were successfully conducted. It was time for the biggest attraction of the fest, Standup comedy by none other than Abhishek Upmanyu. His no-brainer jokes left everyone catching their tummies in laughter. It was followed by energetic performances by SPUNK. Day 2 and the finale day were graced by performances of Naksh Aziz and the Bassjackers in association with Sunburn.

Every year Aarunya achieved new milestones, and this year it marked another one with it evolving with time into an online Cultural, Sports, and Management Feat. Nevertheless, leaving unforgettable memories and etching fun-filled stories in our hearts forever.

Jayesh Jeswani
MBA 06



Beginning my MBA journey from the holy IIM, IIM Amritsar has itself been an inexplicable lifetime experience. But for any B-School student, the cultural fest is a whole new stupefying affair - participating in case study competitions, cultural competitions, and rejoicing to the tunes of pro-nights. Every year, this extravaganza keeps us motivated from the never-ending assignments and projects the whole year.

The well thought theme of this year's Aarunya - ANHAD NAAD - flawlessly manifested itself into the spectrum of human emotions the world is going through amidst the pandemic and was much needed to rejuvenate ourselves from the pandemic gloom engulfing us all.

This year, though we were physically distanced on the online mode, the beautifully planned programs definitely brought us together on the same page, with excitement soaring skies. As this was my first-time experience in a B-School with something of this sort, I was going gaga over it. The fest provides students from all over the country with opportunities to flaunt their skills and win prizes worth lakhs. In short, this is nothing less than a festival with each moment worth making a memory and remembering for years.



Ratish Dixit
MBA 06

Kritansh



Sport is the preserver of both physical and mental health. I have always been a sports enthusiast and have admired the importance of every sport. Since our MBA journey started virtually, it didn't allow us to engage in physical games or competitions. Sports enthusiasts like me were waiting for an exuberant tournament like Kritansh, and as soon the students were on campus, Kritansh kick-started with a thrilling bidding round. Students were divided into four teams, and students representing their teams compete against each other in various sports throughout the tournament. The entire college was lively throughout as most of the events took place during the night, and students came to cheer up for their respective teams even at night. For practicing, slots were even booked for 2 am, which shows the excitement and thrill among students to represent their team and showcase their talent. Scheduling matches for Kritansh after a tightly packed academic schedule was itself challenging, yet we saw immense participation from students. The games were very intense and close, which consistently increased the adrenaline rush among players and supporters. Kritansh was a stress buster which allowed us to maintain healthy competition among our friends. Kritansh was like another beautiful innings to our MBA experience. Although because of government imposed restrictions, Kritansh was not concluded successfully, but it gave us boundless memories to cherish for our life. It taught me invaluable lessons like resilience, accountability, discipline and at the same time allowed me to bond with seniors and batchmates.

Ashish Agarwal
MBA 06

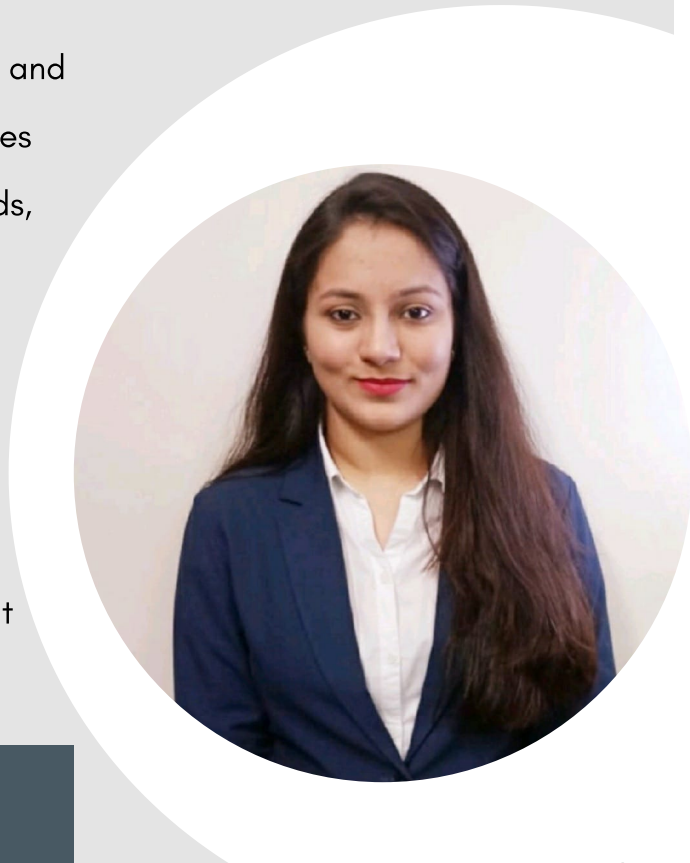


Walking into IIM Amritsar a year ago, I did not expect sports to play such an important factor in my IIM experience. From playing in the icebreaker Box Cricket to conducting the Annual College Event, KRITANSH' 20, it has been the experience of a lifetime. Being the first Woman Sportscomm Member at IIM Amritsar brought new opportunities as well as challenges.

The weekends scheduled for Kritansh Sports Events were some of my favourite weekends in the calendar and the memories of these events will always be something to look back at fondly.

About Kritansh, I was hooked ever since my first session and barely missed any of the the events. Kritansh emphasises on bringing together students from various backgrounds, culture, regions and languages to play together and compete against each other for sporting glory.

I have a wonderful group of Committee Members to work along and made some of my best friendships on the field here. The best part about Kritansh was that I had an opportunity to learn something new every day.



Sapna Saxena
MBA 06

MBA06 SIP DIARIES

The Alumni Committee of IIM Amritsar has recently introduced a new insightful series, called 'SIP Diaries', an acronym for 'Summer Internship Program Diaries'. It provides a platform of exhibition of guidance through the alumni who have already undergone their SIP in the same company. It explains the critical insights which will help the students, in general and also the currently internship undergoing ones. The duration is deliberately kept short and through the summer months of internship in the form of diary pages, hence, the perception of diaries. These are published as snippets on our social media pages. Check out more at - https://www.instagram.com/alcom_iimasr/

SIP DIARIES - LAUNCH OF NEW SUMMER INTERNSHIP INSIGHTS

"Surround yourself only with people who are going to take you higher" -Oprah Winfrey

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<h3>MBA06 SIP DIARIES</h3>  <p>Radhika Boyat - PGP 03 Regional Activation Manager at Xiaomi India</p> <p>Tips from Alumna</p> <p>Summer internship at Xiaomi is a great platform. It gives exposure to a broad category of experience under one umbrella. It is a mix of startup and MNC work-culture, which provides an opportunity to experiment with full support from the higher management. Work here is challenging. Spontaneity, Networking, and Confidence are the key to success here.</p> <p>My advice to interns will be to do as much networking across departments as possible and broadly understand all departments' working, as here, internal department communication is a must to strategize anything. Currently, all the Alumni from IIM Amritsar are doing great in Xiaomi. We have all done our level best to make a name for IIM Amritsar, and I am confident that you all will make it shine more. All the Best!!</p>	<h3>MBA06 SIP DIARIES</h3>  <p>Tanisha Dawar - MBA 06 Summer Intern at Xiaomi India</p> <p>How has the Alumni helped you tread your way in your internship?</p> <p>I believe the alumni have been nothing but supportive. I have a couple of IIM Amritsar alumni working at Xiaomi, who have always been at our backend to guide and direct whenever the need arose.</p> <p>How has your experience been so far?</p> <p>The experience so far has been enchanting. The alumni, being in constant touch with the best industry practices, have been prompt in recommending essential courses and sharing key insights, as and when possible.</p>	<h3>MBA06 SIP DIARIES</h3>  <p>Swarit Singh - MBA 05 Cipla(PP0)</p> <p>Tips from Alumnus</p> <p>Cipla nurtures talent and prepares them to face the dynamic market once they graduate. The projects assigned are real-time business scenarios. Cipla emphasises a keen focus on details while considering the macro-environment factors to develop implementable and data-backed recommendations. The intern should be adaptable and open to cross-cultural interactions while working for the EMEU division. The key is to learn as much as we can from the mentors and the senior leaders. A piece of advice from me, do your homework before mentor meetings to get the most of their precious time and prove your credibility. The company commends out of the box thinking as it gives a new direction and energy to the division. Last but not least, all the best to all the selects and I am sure you will make the college proud!</p>	<h3>MBA06 SIP DIARIES</h3>  <p>Khushboo Neehra - MBA 06 Summer Intern at Cipla</p> <p>How has the Alumni helped you tread your way and your expectations from your internship?</p> <p>The alumni have been really helpful right from the beginning of SIP. I was able to prepare well for the interview and crack it because of the guidance. Aman briefed me about how to prepare and what to prepare by sharing his experience. He also shared his internship experience which helped to get an idea about what lies ahead.</p> <p>My internship has been amazing so far. The induction session was informative which gave me a sneak-peak into the company's culture. The one-to-one interaction with the mentor was insightful as I understood the nuances of the project. Until now it has been a smooth ride as I was already familiar with the procedure.</p>	<h3>MBA06 SIP DIARIES</h3>  <p>Aastik Upadhyay - MBA 05 Summer Intern 2020 at Neeyamo</p> <p>Tips from Alumnus</p> <p>Preparing strategies for entering into a new market requires a lot of research and analyses. A person has to visit various websites, ask for surveys and talk to industry experts. The particular focus should be on analysing the collected data rightly, as this will be a proper roadmap to your final business plan.</p> <p>My only suggestion for framing the right set of strategies is to break every problem into small modules and apply your basic concepts to achieve the final goal.</p>	<h3>MBA06 SIP DIARIES</h3>  <p>Soumyadeep Ghosh - MBA 06 Summer Intern at Neeyamo</p> <p>How has the Alumni helped you tread your way in your internship?</p> <p>My Alumni Aastik was very helpful, from the beginning of my SIP, in making me understand about the organization and how I can learn about various functions of the business. He shared his experience and insights about the organization, and it helped me to have prior knowledge about the industry. He advised me to leverage the diverse opportunities available and enjoy my work, and I am really thankful to him for his constant support.</p> <p>How has your experience been so far?</p> <p>To summarise my experience till now, I would say it has been very enriching and exciting. I got to work on a Project that requires applying the concepts learnt during the first year of MBA and beyond the curriculum. The organization and mentor gave me the independence to explore and make the best use of the opportunity to enhance my</p>

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